




GROUNDWATER MANAGEMENT INSTITUTE



Get In Touch!

SADC- GROUNDWATER MANAGEMENT INSTITUTE

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SPONSORSHIP BROCHURE

6TH SADC GROUNDWATER CONFERENCE 2024

"PROMOTING PEACE ACROSS BORDERS THROUGH CONJUNCTIVE WATER MANAGEMENT"

 MASERU, LESOTHO
 13-15 NOVEMBER 2024



BACKGROUND

SADC-GMI's **core mandate** is to promote sustainable groundwater management and provide solutions to groundwater challenges in the SADC region through the creation of an enabling policy, legal and regulatory environment, capacity building, advancing research, supporting infrastructure development, enabling dialogue and enhancing the accessibility of groundwater information.

In alignment with its vision and mandate, SADC-GMI proudly announces the 6th SADC Groundwater Conference, embracing the theme "**Promoting Peace Across Borders through Conjunctive Water Management.**" Inspired by World Water Week 2024's theme, "Water for Peace," this theme reinforces the idea that cooperative water management can catalyze prosperity and resilience to common challenges. Echoing Stockholm Water Week's vision of "Bridging Borders" for a harmonious and sustainable future, the Conference aims to emphasize the role of water as a conduit for peaceful collaboration.

The **principal aim** of the Conference is to establish a dynamic forum for water sector professionals, with a focus on groundwater, to share knowledge, successes, and challenges affecting our region and beyond. We are committed to advancing the groundwater agenda, showcasing its role in achieving the Sustainable Development Goals within the SADC region.

SADC-GMI is committed to making this Conference a permanent feature on its annual calendar, with the first instalment held in 2018. However, the continuation of the Conference depends on the support received from the partners at all levels, namely national, regional, and international. A regionally constituted Organizing and Technical Committee were established to spearhead quality assurance throughout the process to ensure that the Conference attains the anticipated very high international standards consistent with the SADC-GMI brand.

SADC-GMI, therefore, invites contributions from all key water sector stakeholders through sponsorships and donations to join us in championing sustainable groundwater development in the SADC Region.

OBJECTIVE

The Conference is primarily aimed at fostering knowledge exchange for sustainable groundwater management within and across national borders among SADC member states, especially in the context of climate-related challenges.

TARGET AUDIENCE

- SADC Member States governments,
- Regional institutions,
- International partners,
- The private sector,
- Academia,
- Scientific community,
- Civil society,
- and Media from around the region and beyond.

WHY SPONSOR SADC-GMI CONFERENCE?

SADC-GMI is a Not-for-Profit Company (NPC) registered in South Africa to deliver its regional mandate as a subsidiary structure of the SADC Secretariat in Botswana. SADC-GMI relies on project funding, making business sponsorship crucial for our events.

Benefits for Sponsors:

- Your BRAND will be prominently featured at the event ensuring widespread brand visibility among key regional players in the groundwater sector.
- Customized PACKAGES ensuring maximum value, market expansion, aligning with your specific business objectives.
- Demonstrate Corporate Social Responsibility(CSR) and commitment to addressing critical water challenges.

Depending on package, your brand will be showcased in various conference materials including:

- Abstract books
- Conference newsletters
- PowerPoint templates
- Banners
- Other delegate materials before and during the conference

SPONSORSHIP PACKAGES

PLATINUM PACKAGE

- Logo on the conference page of the website
- **Acknowledgement** in all conference correspondence; the logo included in the e-mail signature
- The logo will also appear on the **printed program** available at the conference and the website
- Two full **registrations** to the conference
- One standard **exhibition booth** (graphics, display material to be provided by the sponsor)
- A **brochure** can be included in the conference pack handed over to all the delegates attending the conference (the sponsor needs to provide the brochure in advance for inclusion)

R100,000.00(ZAR)

GOLD PACKAGE

- The name of the session will include the **sponsor's name**
- Sponsor's branding in the **session venue** for the duration of the session
- **Acknowledgement** in all conference correspondence; the logo included in the e-mail signature and appear in all electronic communications sent to delegates
- One full **registration** to the conference
- Name and logo will be included in the final program
- Logo will be placed on the conference website

R50,000.00(ZAR)

SILVER PACKAGE

- The sponsor's logo will appear on the **conference website**
- The sponsor's logo will be included in the **final program**
- The sponsor's logo will be included in the **conference program**

R20,000.00(ZAR)

BRONZE PACKAGE

sponsor the area where the posters will be located during the conference Sponsorship includes:

- 10 minutes before the first **poster session** for the sponsoring organization to address the delegates and invite them to the poster session
- Sponsor's branding in the **poster area** for the duration of the conference
- The sponsor will be acknowledged in the **final program and the website**

R10,000.00(ZAR)

IN-KIND SPONSORSHIP

ENTERTAINMENT: COCKTAIL AND GALA DINNER

The opportunity to support special entertainment for the event: One organization can sponsor each event and co-sponsoring is also allowed if organizations want to join ventures.

- The organization/s will be announced as the core sponsor during the event and branding displayed in the event area
- The sponsoring company's name and logo will be included in the final program and the menu for the event
- The sponsor's logo will be placed on the conference website and program

BOOK OF ABSTRACTS/PROCEEDINGS

- Sponsor's company name and logo to appear on the front outside cover of the book of abstracts, while other sponsors will appear on the back cover.
- One full-color advertisement in the book of abstracts. Complete artwork to be provided by the sponsor
- The sponsor's logo will be placed on the conference website
- The sponsor can erect a free-standing banner at the registration desk

BRANDED MATERIALS

- Golf-Shirts
- Caps
- Bags
- Folders
- Lanyards
- Pens
- Water bottles
- Flash drives

EXHIBITION SPACE COST

SINGLE BOOTH

- The booth,
- Two chairs,
- Table,
- Brochure stand,
- Light,
- Plug point,
- and Company signage

NB: It is acceptable to sponsor a certain number of booths without taking up the space, and donate the space to other organizations who may be willing to exhibit but lack financial resources.

R15,000.00(ZAR)



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SCAN ME

FOR MORE DETAILS ON THE 6TH SADC
GROUNDWATER CONFERENCE

